



The Best Rates & The Lowest Fees

Don't spend more than you need to with other financial service companies! With our Flex Fees keep as much as 80% of the finance reserve and backend profit.

The Fastest Turnaround Times

Looking to have a customer in and out of your office fast? With our instant approval option, we can source a loan for a customer within an hour of submission! With our First Glance Program, your dealership receives the information you need about a deal within 15 minutes of submission.



More Lenders = More Approvals

How do you get the best rates for every credit profile? You team up with multiple lenders! First Approval Source has partnered with a broad variety of credit unions and banks across the country to make sure that each of your deals has the best chance of getting a great approval

FIRST APPROVAL SOURCE

— YOUR PROFIT SERVICES COMPANY —



The Most
Advanced
Technology

Dealer Portal & Mobile App

No other financial services company offers technology to its dealers like First Approval Source. With your dedicated Dealer Portal and mobile app, you can submit applications, check on the status of an app, find customer information, print reports, and even communicate with your dealership's business managers online, anytime

Generate More Leads

Double your finance leads with the only soft pull credit check technology. First Approval Source is the exclusive partner with Creditminer for the Marine and RV industry. CreditMiner is the only soft pull pre-approval program to provide real-time credit scores.



Double
Finance
Leads



Credit
Improvement
Programs

Superior Support

Get free OFAC compliance checks and NADA membership when you sign up. And don't forget, with our Credit Improvement Program, we can actually analyze your customers' credit reports and give them options for improving their credit scores.

All Credit Profiles

We understand how important each deal is to your dealership. That is why we do everything in our power to source a loan for each of your customers. In many instances, we can even obtain loans for customers who have had a bankruptcy or a credit score as low as 550!



Prime
& Subprime
Lending